

Cabasse



CORPORATE IDENTITY & BRAND GUIDELINES



CABASSE LOGOTEXT & FULL LOGO PROPORTIONS

Please respect the margins security around the logo which is equivalent to the height of the Cabasse capital «C.»

Nothing can be placed inside this area (see red zone).

Cabasse full logo™ contains

- The Cabasse logotext
- The Lissajou
- Since 1950

None of those 3 elements can be removed or moved around.
The placement of each element must remain with the correct distance.

The margins security around the logo is equivalent to the height of the capital C



The word "Cabasse" is written in a bold, black, cursive script. It is centered within a grid of dotted lines. A red dotted rectangle surrounds the text, indicating the margins. The height of this rectangle is equal to the height of the capital 'C'.



The word "Cabasse" is shown in the same cursive script. Below it, a large, black, stylized lissajou (a continuous, flowing line forming a complex shape) is centered. The lissajou is positioned such that its distance from the logo is equivalent to half its own height.

The distance between the logo and the lissajou is equivalent to 1/2 lissajou

Since 1950

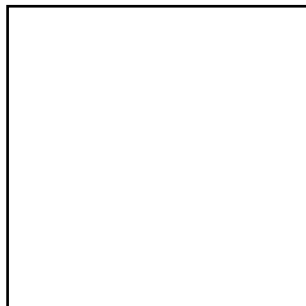
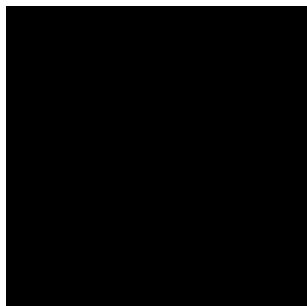
«Since 1950» is placed at the bottom a 1/2 lissajou

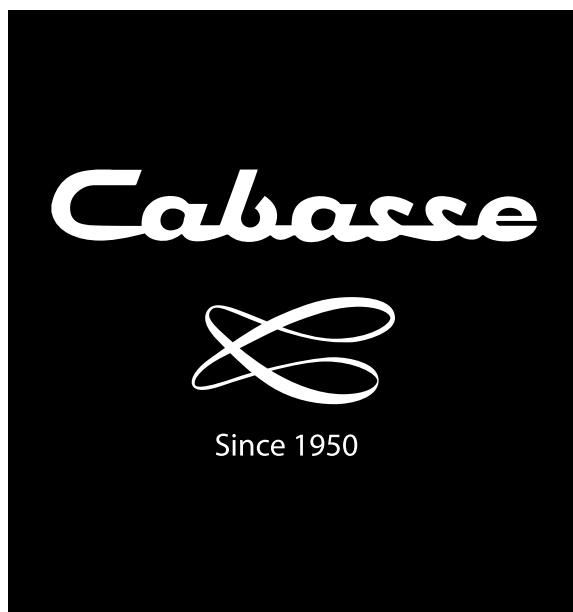
The lissajou is centered on the logo. It begins in the middle of «A» and ends in the middle of «S»

CABASSE LOGOTEXT & FULL LOGO COLORS VARIANTS

The color of the Cabasse logo is black when used on a light background and white when the background is dark.

No other color allowed.





CABASSE
LOGOTEXT
& FULL LOGO

VARIANTS &
SAFETY MARGINS

There is only two variants of the Cabasse logo [™]

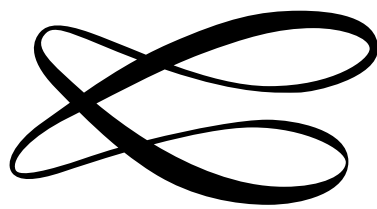
- Cabasse logotext
- Cabasse with its lissajou and «Since 1950» mention

No other variant allowed

No deformation or proportion ajustement allowed

Cabasse

Cabasse



Since 1950

CABASSE
LOGOTEXT



Cabasse

The color of the Cabasse logo is black or white with no adjustment tolerated

No color variant allowed

No deformation or proportion ajustement allowed

NOT ALLOWED

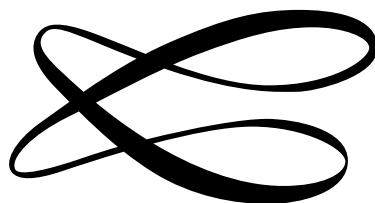
Cabasse

Cabasse

Cabasse

CABASSE
FULL LOGO

Cabasse



Since 1950

NOT ALLOWED

Cabasse



«Since 1950» mention cannot be removed



The Lissajou cannot be placed elsewhere



«Since 1950» cannot be placed elsewhere

Cabasse



«Since 1950» police cannot be customized

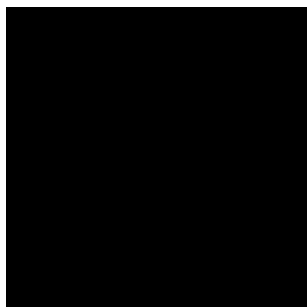
THE PEARL COLLECTION

THE PEARL

The color of THE PEARL logotext range is black when used on a light background and white when the background is dark.

No other color allowed.

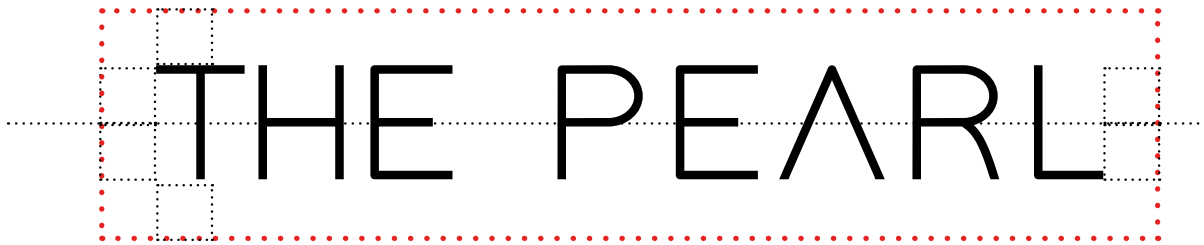
No font customization allowed.



THE PEARL COLLECTION
THE PEARL KESHI
THE PEARL
THE PEARL PELEGRINA
THE PEARL SUB
THE PEARL AKOYA

THE PEARL COLLECTION
THE PEARL KESHI
THE PEARL
THE PEARL PELEGRINA
THE PEARL SUB
THE PEARL AKOYA

THE PEARL COLLECTION



The margins security around the logotext is equivalent to 1/2 of the font size

No tracking (letter spacing) changes allowed

No deformation or proportion ajustement allowed

NOT ALLOWED

THE PEARL COLLECTION
THE PEARL COLLECTION

No tracking changes allowed

THE PEARL
COLLECTION

No position changes allowed

The Pearl Collection

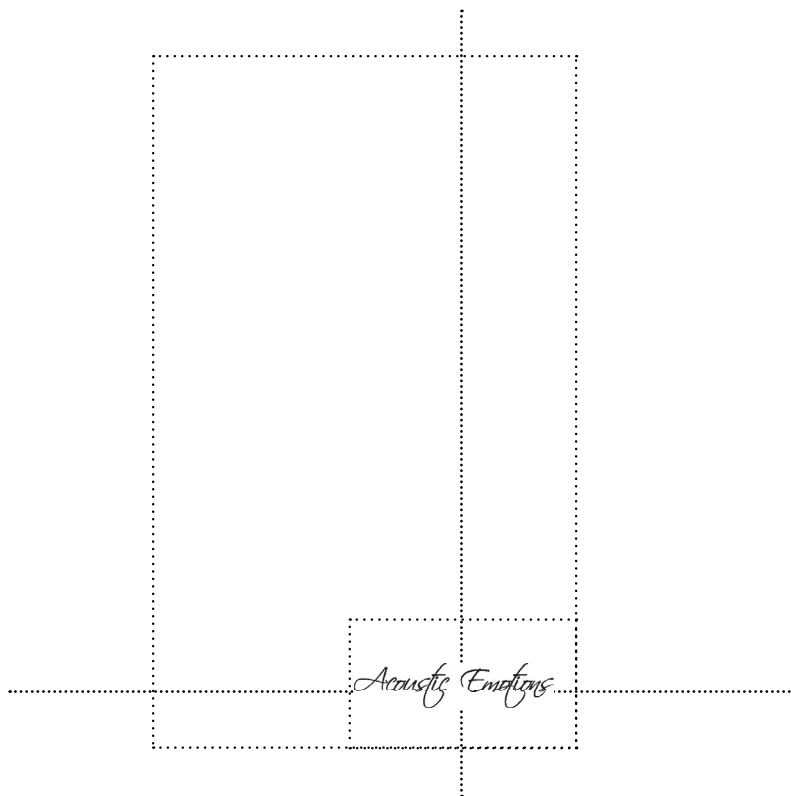
No customization of the logotext (police/font) allowed

THE PEARL COLLECTION

No proportion changes allowed

LOGOTYPE
«ACOUSTIC
EMOTIONS»

THE SIGNATURE



The signature is placed at the bottom
right of the document or visual

Acoustic Emotions

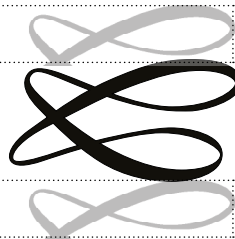
Acoustic Emotions

LOGOTYPE CABASSE ACOUSTIC CENTER

The distance between the title and the
lissajou is equivalent to 1/2 lissajou

Cabasse

The distance between the lissajou and
the subtitle is equivalent to 1/2 lissajou



ACOUSTIC CENTER

The subtitle is capitalized.

The height of the subtitle is equal to the
lower case of the lettering «Cabasse».

Cabasse



ACOUSTIC CENTER

Cabasse



ACOUSTIC CENTER

CABASSE
AUTHORIZED
DEALER

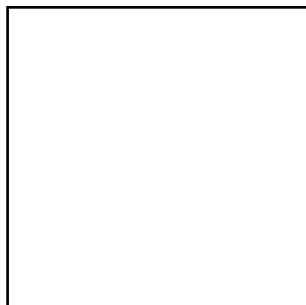
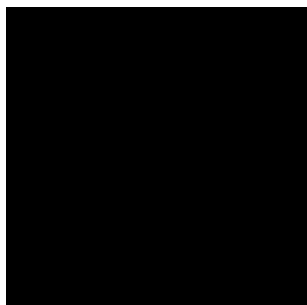
CERTIFICATION

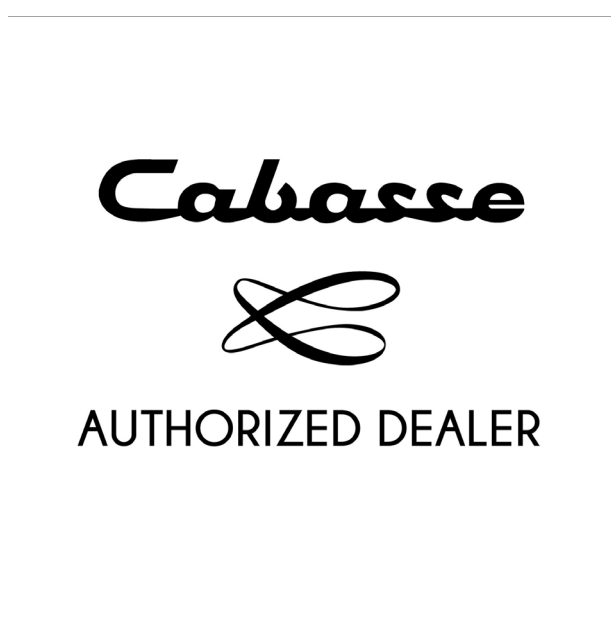
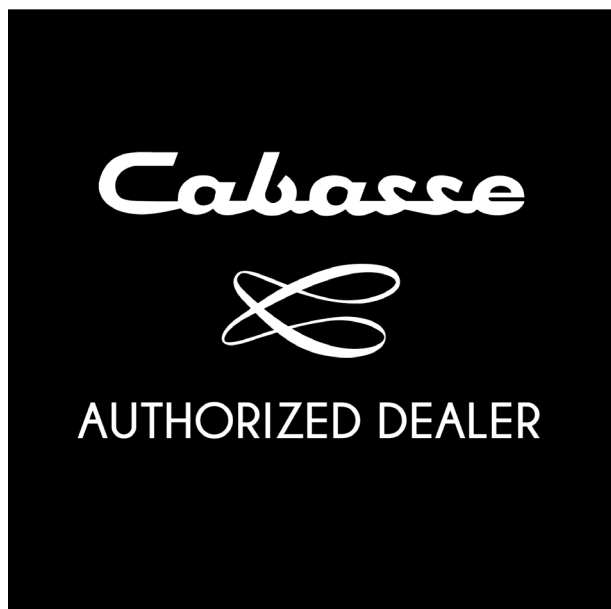
FONT

No police change allowed

The color of logotext range is black when used on a light background and white when the background is dark.

No other color allowed.





There is two variants of the Cabasse Authorized Dealer.
Both can fit into a square and a round shape.

No other shape allowed.

COMMUNICATION STANDARDS

Cabasse
Since 1950

THE PEARL COLLECTION
Design. Compacité. Dynamique spectaculaire.

NOUVEAUTE
THE PEARL SUB

Système 2.1 Connecté Haute Résolution
optimisé pour les satellites passifs
haut de gamme IQ, Riga, Baltic

BALTO 5

THE PEARL

Enceintes actives
connectées
haute résolution

THE PEARL AKOYA

*Plus d'infos sur www.cabasse.com

Cabasse
Since 1950

Performance et Design

THE PEARL

THE PEARL SUB
BALTO 5

THE PEARL PELEGRINA

THE PEARL COLLECTION
Solutions Actives Connectées Haute Résolution

www.cabasse.com

Always Enjoy

FONT

Myriad Pro & Helvetica Family Font

The color of logotext range is black when used on a light background and white when the background is dark.

No other color allowed.



THE PEARL COLLECTION
Enceintes actives connectées haute résolution

1. Cabasse The Pearl Akoya • Pied
ENCEINTES SANS FIL HI-FI
2 490 € la paire
Ces enceintes connectées multiroom avec auto-calibration et haut-parleur 31 ans ont un angle de 105°/0° RMS et un DAC AK4490 24 bits/192kHz. Compatible Spotify, Tidal, Deezer, Qobuz et webradio.

2. Cabasse The Pearl Riga • Pied
ENCEINTES SANS FIL HI-FI
6 340 € la paire
Trois élégantes sur leurs pieds dédiés, ces enceintes connectées à haut-parleur coaxial de 25 cm de 1600W chacune offrent une écoute très stable, dynamique et vivante. Works with Google Assistant & Alexa.

3. Cabasse Pearl Sub
SYSTÈME HI-FI CONNECTÉ
4 590 €
Le plus compact des systèmes 2.1 The Pearl Sub combine esthétique et performances avec un rendu sonore homogène et basses spatialisées grâce à l'auto-calibration. Compatible Deezer, Tidal, Qobuz et Spotify.

4. Cabasse Riga 2 • Pearl Sub
SYSTÈME HI-FI CONNECTÉ
7 990 €
La richesse sonore de l'enceinte satellite Riga 2 rencontre la puissance du Pearl Sub pour offrir une expérience Hi-Fi stéréo connectée très stable. Optimisation par DSD, application intuitive, DAC 24/192.

5. Cabasse Baltic 5 • Pearl Sub
SYSTÈME HI-FI CONNECTÉ
11 990 €
Le plus performant des systèmes Cabasse 2.1 avec enceintes satellites 3 voies coaxiales alimentées par le carreau Pearl Sub. Un son puissant, riche et nuancé. La musique prend vie devant l'auditeur.

Les enceintes satellites Riga 2, Riga 2 et Baltic 5 existent sur pied, sur socle ou en version murale.

THE PEARL KESHI
Système HiFi connecté 2.1

LE MEILLEUR DU SON CABASSE EN FORMAT ULTRA COMPACT

Découvrez le plaisir du son Haute Résolution Cabasse en streaming, sur une platine, autour d'un PC ou d'une télévision

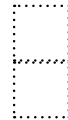
THE PEARL KESHI est un système intégrant les innovations des meilleures enceintes de la marque, nouveau HP breveté, correction de saie, traitement DSP permettant de retrouver toutes les qualités acoustiques Cabasse en matière de scène sonore, image stéréo, timbre dans un système connecté minimaliste.

Découvrez THE PEARL COLLECTION sur www.cabasse.com

Acoustic Engineering



Subtitle must be placed below the margins security
Subtitle cannot be placed below 100% of the title size



SUBTITLES

Helvetica Light and Thin Family

Recommended size is 50% title height

Size between 40 and 70% is tolerated according the lenght of subtitle

Subtitles lenght can be larger than titles



THE PEARL COLLECTION

Enceintes actives connectées haute résolution



COMMUNICATION STANDARDS

Cabasse



Since 1950





Cabasse



The Cabasse logo cannot be placed in front or behind products visuals.



WWW.CABASSE.COM